



The northern white rhino pictured above, a male called Sudan, died on March 19 2018. His death leaves only two individuals of this subspecies on earth, both are female. Until scientists might succeed in using IVF to generate new births, this subspecies is considered extinct.

»I refuse to live in a world where elephants and rhinos no longer exist in the wild.«

Filippa Tarras-Wahlberg Founder and CEO, Wildhood Foundation

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Photo credit: Brent Stirton, Frank af Petersens, Geran de Klerk and Tom Svensson

Executive summary

Wildhood Foundation was founded in 2016 as a reaction to the escalating poaching crisis targeting wild animals in Africa. Our overarching goal is to fight the illegal killing of elephants, rhinos and other threatened species, and to halt the trafficking of wildlife products. For us a world without these animals is simply no option.

By Christina Geijer, Ph.D. Wildhood Foundation policy adviser

ince the most recent upsurge in poaching began more than ten years ago, elephants and rhinos have suffered huge losses. It is estimated that more than 110,000 African elephants have been killed for their ivory tusks in the last decade, and perhaps considerably more given the challenges of monitoring populations. As for black and white rhinos, the situation is even worse. Poaching in South Africa, which holds the world's largest white rhino population, increased with 8000% between 2007 and 2017. The past few years have seen a slight decline but still 30-40 % of Africa's rhinos have been lost in this most recent poaching crisis. To overturn these negative figures the war against poaching has to be fought on many fronts: criminal syndicates and corruption must be rooted out, law enforcement and security must continue to be strengthened in all African range states, demand of ivory from Southeast Asia must be eradicated, and collaborations with the communities living side by side with wildlife must be recognised as the only viable strategy to conserve elephants and rhinos in the long-

term. Wildhood Foundation is working closely with organisations in some of the most affected areas to help strengthen security operations and promote local involvement through women empowerment.

WILDHOOD'S FIRST THREE years have been successful in both fundraising and awareness building. We have raised 5.7 million SEK since inception and 4 million SEK in 2019 alone. With that figure, we doubled our financial expectations for this year. The money raised during 2019 will support salaries, equipment and patrol vehicles for 40 newly recruited female rangers in Zimbabwe in the ground-breaking new conservation strategy Akashinga that trains and employs marginalised women as defenders of wildlife. Our fundraising dinner for these female rangers broke all records with a breath-taking 3 million SEK raised in one single night. These funds are now used to expand the project to protect a larger landscape of wilderness area and more elephants in the Lower Zambezi Valley, Zimbabwe.



Additional fundraising has ensured that Bat Hawk airplanes could be in the air for 114 hours, surveying and deterring poachers in the Greater Kruger National Park, South Africa. And finally, funds raised have allowed the training of six working dogs to operate as protection, detection and sniffer dogs in southern Africa, one of the most efficient ways of detecting and deterring poachers on the ground to prevent wildlife crime. The funds have also funded necessary equipment as well as handlers for these dogs.

Wildhood's awareness campaigns reached new heights during 2019. Our 55 life-sized wooden elephants drew thousands of visitors to Kungsträdgården in Stockholm city and received a lot of attention in media. 35 school classes signed up for guided tours with our park rangers. We successfully launched our little elephant at Apotek Hjärtat, made a collaboration with the conscious kids clothing brand Mini Rodini and premiered our Protecting Giants film together with Dreams. WE FURTHER EXPANDED our field of influence by partnering with the International Fund for Animal Welfare (IFAW) to work on the political stage, aiming to influence the Swedish government to support stricter laws on the trade of ivory in the European Union. The EU ivory market is thriving, and through loopholes in current legislations it is allowing illegal ivory to enter onto the legal market. Our talk at the Swedish parliament and our opinion article in Dagens Nyheter, together with the full spread ad, also in the aforementioned daily newspaper, have raised much needed awareness of the critical situation caused by poaching and the trade in ivory.

We leave a fantastic 2019 behind us, a year that exceeded all our expectations and proves that we as a small organisation can make a big difference. We can't thank you enough our fantastic donors, partners, volunteers and board of directors for all your help throughout the year. Your donations and support are making a difference in our fight for a living planet!

Key pillars of Wildhood Foundation

Wildhood Foundation is the only organisation in Sweden specialised in anti-poaching and anti-trafficking of wild animals.

GOAL. Wildhood Foundation is a small organisation with one goal – to stop poaching and wildlife trafficking. This is being done by building awareness and raising funds to support dedicated anti-poaching efforts in Africa.

FOCUS AREA. Wildhood Foundation funds projects in some of the most vulnerable areas in southern Africa in order to combat poaching and wildlife trafficking. 100% of all funds raised is forwarded to the selected African-based organisations which protect wild animals from poaching and illegal trade. Corporate partners and co-founders cover Wildhood administration costs, making sure every SEK donated goes straight to the cause. DIRECT ACTION AND SHORT LEAD TIME. A donation to Wildhood is often connected to an urgent need and Wildhood can transfer funds to reach our African partners within days.

MINIMAL ADMINISTRATION. Wildhood is being operated by one full time employee, during 2018–2019 funded by the Swedish Postcode Foundation. All other manpower is pro bono.

TARGETED FUNDRAISING. Wildhood Foundation raises funds to meet specific needs in the field, such as salary for a park ranger, operational flight hours for aerial surveillance or sponsorship of a working dog. Donors are welcome to choose which operation they would like to support.

FOLLOW UP. Wildhood aims to keep a close relationship with donors and communicate how a donation is being utilised including the impact it has on the ground.

UN goals for sustainability and biodiversity

PROTECTING WILDLIFE FROM poaching and trafficking is part of a greater ambition to conserve Earth's biodiversity. According to the 2018 wwF Living Planet Report, species population sizes have declined with 60% in the last 40 years. This dramatic loss is not just about nature: our well-being, food security and livelihoods ultimately rely on a healthy planet with resilient natural systems. Indeed, the extent to which human development and environmental agendas inherently overlap is no longer a debate, it's a fact.

IN 2015, THE UNITED NATIONS set out its Global Goals, or Agenda 2030, to stimulate action in areas of critical importance for humanity and nature. It defines 17 Sustainable Development Goals (SDGs) and 169 targets to transform our planet over the next fifteen years. Of critical importance for wildlife is Goal 15: Life on Land, which aims to "protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss."

The sDGs address the issue of poaching and wildlife trafficking in Target 15.7 and 15.c of Goal 15. Wildhood Foundation actively works to meet these targets.

TARGET 15.7. Take urgent action to end poaching and trafficking of protected species of flora and fauna and address both demand and supply of illegal wildlife products.

TARGET 15.C. Enhance global support for efforts to combat poaching and trafficking of protected species, including by increasing the capacity of local communities to pursue sustainable livelihood opportunities.

The EU Ivory Trade

CONTRARY TO POPULAR belief, the EU still has a thriving ivory market. The global trend is to close down all domestic trade in ivory – an international ban has been in place since 1989 – since domestic markets create loopholes for illegal ivory to be laundered onto the legal market. Following intense pressure, not only from wildlife conservation organisations but also from African states themselves, the EU commission has proposed a tightening of the existing laws on ivory trade. All member states have been given the opportunity to comment on these newly proposed laws, and Wildhood Foundation has actively worked to influence the Swedish government to support the strictest possible policies around the EU ivory trade.

In August we wrote an opinion article for the Swedish newspaper Dagens Nyheter and in November we presented the cause at a seminar

at the Swedish parliament. To our great disappointment, the Swedish government has not favoured banning the trade in ivory, arguing a lack of evidence that the legal and illegal ivory markets are linked. For us who have worked with the issue of poaching and trade in ivory know this not to be the case. Only when an international ban was put in place in 1989 did the ivory crisis of the last century abate. Likewise, when China announced the decision to close its domestic ivory market, the price of ivory dropped by 65%. As long as ivory is considered a legal consumer good, it will fuel demand and the illegal trade. In 2020 Wildhood will continue its political lobbying work with the Swedish government and CITES representatives to influence their viewpoints on the EU ivory trade.

"Kriminella nätverk utnyttjar EU för handel med elfenben"

DN DEBATT Elfenben

Handeln i EU med äldre elfenbensföremål utnyttjas av kriminella nätverk för att föra ut nytt elfenben från tjuvjagade elefanter. Sverige bör stödja en stängning av denna handel för att bekämpa brottslighet, bevara biologisk mångfald och bidra till en hållbar utveckling i afrikanska länder, skriver Camilla Björkbom, Christina Geijer och Filippa Tarras-Wahlberg.



er det som

statt tyel



Afrika drar til

Project partner organisations

Impact defined

that have been vetted and approved by Wildhood as serious partners. Our aim is to build long-term relationships donors to get a deeper understanding of the impact their donations are having. In this section, we have analysed these organisations to do in the fight against poaching and illegal wildlife trade during 2019. 100% of the funds operations – no middle hands and not affected by administrative costs.

Akashinga

through women empowerment

Akashinga – the first all-female antipoaching unit – is a success story. Launched in August 2017 as part of the (IAPF) the project has already changed the face of community conservation in Zimbabwe by putting local women at the The lower Zambezi valley in northern Zimbawe is a former trophy hunting area and home to the second largest witnessed a shocking 40% decline in its elephant population over the 16 years prior to Akashinga's arrival. Now it represents the first wilderness area and protected by women – and suc-ceeding in ways that male-led ranging

units would never have dreamt of. To date Akashinga women have made over 180 arrests. Corruption is non-existing and the economic benefits to their invested back into the household and on child health and education, at the hands of women.

the opportunity to secure their own future whilst safeguarding biodiversity. 62% of the Akashinga operational costs go straight back to the community, thus investing in a future where local people take ownership of conserving the lands-cape they live near and depend on. Wildhood Foundation partnered with IAPF and Akashinga in May 2018.



Akashinga means The Brave Ones. The project employs and trains disad-vantaged women who have been sub-jected to abuse or neglect, giving them funds to support the salary and equip-ment to recruit another 40 women who

will, during 2020, enable the operation to grow considerably from the previous 42 full time working rangers.

its success story has only begun. Its long-term goal is to recruit 1000 women to protect a network of 20 African hunting by 2025.



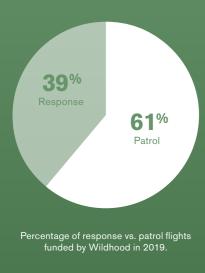
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Women employed	42
Acres protected	135,000
Animals poached	0
No. of poacher arrests	
Corruption events	0



Flying 4 Rhino

The vast expanse of the Greater Kruger National Park is a hotspot for poaching



every week – if this continues the species risk to be lost within our life time. Flying 4 Rhino & Conservation, a South African non-profit organisation, was founded in 2013 by a group of dedicated pilots in order to provide more efficient larger areas. Their work plays a critical role in locating animals, in the tracking and apprehension of poachers and in enabling coordinated arrests with anti-

poaching teams on the ground. Wildhood has been a key fundraising partner to Flying 4 Rhino during the last couple of years. The organisation needs financial support to keep their aircrafts in the air and in 2019 Wildhood donated 123 000 SEK, allowing for 114 flight hours. The planes are used for two purposes:

monitoring of known 'hotspot' areas reserves, as well as locating animals and reporting to ground staff.

Response Flights. Deployment of aircraft in reaction to suspected poaching events, such as fresh tracks of poach-

ers or gun shots, as communicated by ground teams. When Flying 4 Rhino has the funding to fly, incursions into the park are reduced by 92%. The deterring effect of aerial surveillance essentially pushes the poachers out of cing poachers to operate at night when it is much more difficult to find rhinos and other highly targeted species.



Flying 4 Rhino uses Bat Hawk Ultra Light Sport Aircrafts, which allow for efficient surveillance thanks to their specific characteristics.:

- Exceptionally low running costs
 270° cockpit visibility
 Slow cruising speeds
- Ability to handle rough conditions Quiet engine

Kilo9 Kennels

Dogs are one of the most efficient tools in anti-poaching.

as detection and tracking, the use of working dogs is the new successful tool in anti-poaching operations. Kilo9 Kennels is a committed group of dog handlers who train working dogs to as-sist in the fight against poaching. The main purpose of their work is to pre-vent wildlife crime. In addition to their exceptional ability to detect human and animal tracks, pick up suspicious sounds and movements, localise snares and sniff out weapons, ammunition and parts of wild animals such as ivory and parts of one defined and rhino horn, dogs act as a serious deterrent to poachers. In 2019 Wildhood raised funds to



ot Patrol. Dog with team is dropped in the bush to look for snares, signs of



teams to check for incursions into the park, poaching incidents and to show

access gates, searching vehicles ente-ring and exiting and showing presence.

that lead to an arrest or some form of successful intelligence gathering or search carcass crime scene.



Total time during 2019 invested in: Training activities 1200 hours On duty activities 3250 hours

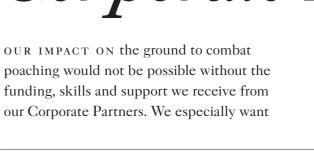
Financial summary

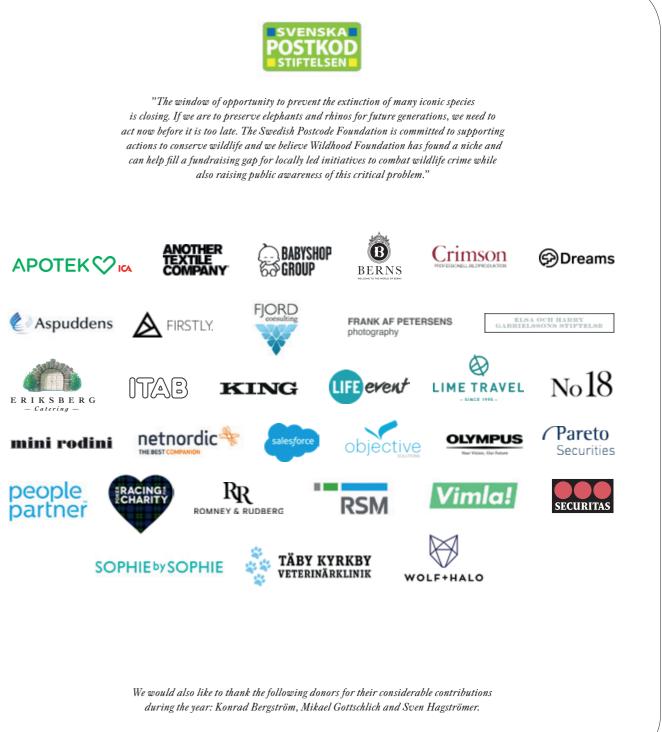
WE ARE PLEASED to report that Wildhood 5.7 million SEK since its launch in September 2016 and 4 million SEK in 2019 alone. During the year, our awareness campaigns, all pro result of new corporate partnerships and the funds raised during the successful fundraising dinner in March 2019.

a high level of fundraising during 2020.

THE RETURNS ON your investment: Hands-on impact and real change on the ground to stop the senseless killing of

20% 80%





Corporate Partners

to thank The Swedish Postcode Foundation as the main sponsor, for providing the financial support to keep Wildhood operational up until September 2019.



»I would like to extend a big thank you to everybody who contributed to Wildhood Foundation during 2019. The fantastic achievements we have accomplished during the year would not have been possible without your commitment and support.«

> Filippa Tarras-Wahlberg Founder of Wildhood Foundation



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